**TRUTH FOR LIFE WITH ALISTAIR BEGG**

**The Pastor’s Study USB**

**Point graphics here**: [www.tfl.org/pastorusb](http://www.tfl.org/pastorusb)

**On-air talking points:**

* October is pastor appreciation month… if you’d like to bless your pastor with a gift this month, we’d like to recommend a resource for you from Truth For Life. It’s called *The Pastor’s Study USB.*
* This is an extensive collection of messages by Alistair Begg on how to be a pastor. It covers topics such as examples of biblical leadership, personal holiness, submitting to God’s vision for His people, and careful stewardship of God’s Word.
* Alistair draws from biblical figures, personal experience, and known theologians to encourage pastors to depend on God for strength and victory in their preaching.
* This USB contains 68 total messages for just $5, with free shipping in the U.S.
* To give this collection of messages to your pastor, or listen yourself, search for *The Pastor’s Study* USB at ***truth-for-life-dot-org-slash-store***.

**Series Description:**

Martyn Lloyd-Jones once said that “the work of preaching is the highest and the greatest and the most glorious calling to which anyone can ever be called.” Such a high calling, however, comes with a high level of responsibility: as a pastor places his confidence in the Gospel’s power, the task of proclamation must be his chief concern.

In *The Pastor’s Study*, Alistair Begg presents a collection of sermons designed to help and encourage the Gospel-centered pastor as he evangelizes faithfully and establishes believers in the sound doctrine essential to spiritual growth.

**Social Media Copy:**

* The high calling of pastoral ministry comes with many challenges both inside and outside of the church. In 'The Pastor’s Study', Truth For Life Bible Teacher Alistair Begg thoughtfully guides pastors through Gospel-centered preaching. Order all 68 messages on USB for just $5. <Link>
* If you're in pastoral ministry, this comprehensive series of messages by Alistair Begg explores key aspects of leading a local church, including how to craft a vision, evangelistic preaching, and the centrality of the cross. Request 'The Pastor’s Study' on a convenient USB. Only $5 with free shipping in the US. <Link>